



Porsche Pavillon, Autostadt Wolfsburg

PROMINENT LOCATION

Concept

In view of the urban densification, the prominent location close to the entrance piazza in front of the VW utility vehicle pavilion was chosen for the construction of the Porsche pavilion.

The architecture and setting take up the stylistic elements of the soft grassy hills, re-interpreting them and hence integrating them into the lagoon landscape. The stairway by the water has been continued and leads to a covered arena. (??Die Stufenanlage am Wasser wird fortgesetzt und zur überdachten Arena). The park landscape and factory serve as a backdrop for temporary events. Individual spheres of common boxwood run like pearls down the concrete steps, to then take up permanent positions.

The space in front of the, which has been newly created by the Porsche utility vehicle pavilion has been transformed into a "piazza". The main focal point of this piazza is a new fountain with a rhythmically pulsating play of water, which pours over the square. An ash tree as a symbol for Yggdrasil, the World Tree, and bald cypresses that wander towards the water with "wet feet", create an intimate plaza. Spontaneous play is very much desired here!

Client

AUTOSTADT GMBH, WOLFSBURG

Project period

2011-2012

Size

9.000 m²

Type

EXHIBITIONS & LEISURE

Location

WOLFSBURG, GERMANY

Competition

Realisation

WES & PARTNER

Partner

HENN GMBH, MÜNCHEN

SCHLAICH BERGERMANN UND PARTNER - SBP
GMBH, STUTTGART

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Publications

Book **Porsche Pavillon**

Publisher: Dr. Ing. h.c. F. Porsche AG

2012

Awards

Award Preis des Deutschen Stahlbaues 2014

HENN GmbH + schlaich bergemann und partner

bauforumstahl e.V., Düsseldorf

Award Ingenieurpreis des Deutschen Stahlbaues 2013

HENN GmbH + schlaich bergemann und partner

bauforumstahl e.V., Düsseldorf

Designprize „Best of Best – Architektur“ Automotive Brand Award 2012

HENN GmbH + schlaich bergemann und partner

Rat für Formgebung, Frankfurt am Main

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WES GmbH
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District court Hamburg HRB 100420

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§ 55 Abs. 2 RStV: Wolfgang Betz (address as above)

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(1) Chamber of Construction Law Hamburg
(BauKaG HH)
(2) Implementing regulations for Chamber of
Construction Law (DVO BauKaG HH)
(3) Main statute of Hamburg Chamber of Architects

The professional regulations can be viewed and
accessed via the website of the Hamburg Chamber of
Architects www.akhh.de / Section: Recht (legal issues).

The legal occupational title "Landschaftsarchitekt"
(landscape architect) was awarded to WES & Partner
GbR in Germany following their entry in the list of ar-
chitects of the Hamburg Chamber of Architects.

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Links to photographers

HG Esch Photography
www.hgesch.de

Nils Hendrik Müller für Autostadt GmbH
www.nilshendrikmueller.com

Marc-Oliver Schulz für Autostadt GmbH
www.moschulz.de

Jürgen Voss, Architektur fotografie
www.blau-grau.de

Fotos + Visualisierungen: WES LandschaftsArchitektur
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