



*OTTO factory premises, Hamburg-Bramfeld*

## WORKING BOULEVARD

### *Concept*

The nucleus of the Otto company premises in Hamburg-Bramfeld with its outside space that was originally characterised by logistic utilization is to become a campus. A place with a pleasant, high-quality ambience that encourages people to meet and work outdoors, however also a communicative place with niches and areas for retreat.

The first component of the campus module is the new boulevard between the functional, matter-of-fact buildings 2 and 3. We have further developed the clarity and linearity of this space into a boulevard with linear strips of planting. These will be set as a dynamic sequence of shrubs, grasses and hedges and provide a picture that changes with the seasons. Shady boulevard oaks, planted in a loose pattern, form a roof over the boulevard. The important role of communication is strikingly emphasized by a continuous, wooden band of furniture comprising of benches and tables. The utilization of the boulevard is supplemented by further catering facilities and even the sale of vegetables.

Hence the boulevard is both a place of tranquillity and a place of communication in an ambience characterised by horticulture — the "working boulevard".

### *Client*

OTTO GMBH & CO. KG, HAMBURG

### *Project period*

2014-2016

### *Size*

4.500 m<sup>2</sup>

### *Type*

SERVICE & ADMINISTRATION

### *Location*

HAMBURG, GERMANY

### *Realisation*

WES LANDSCHAFTSARCHITEKTUR

### *Awards*

GERMAN LANDSCAPE ARCHITECTURE AWARD 2019:  
CATEGORY WORK ENVIRONMENT

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*Publications*

**Magazin 100 Green Spaces / Ausgabe 2019**

Herausgeber: 100 Medien GmbH, Ammerndorf, 2019 (AT)

[www.100haeuser.de](http://www.100haeuser.de)

**Magazin FREIRAUMGESTALTER / 03-2019**

Herausgeber: Eugen Ulmer Verlag KG, Stuttgart, 2019

[www.freiraumgestalter.net](http://www.freiraumgestalter.net)

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WES GmbH  
LandschaftsArchitektur (LandscapeArchitecture)

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Person responsible for content according to  
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- (1) Chamber of Construction Law Hamburg  
(BauKaG HH)
- (2) Implementing regulations for Chamber of  
Construction Law (DVO BauKaG HH)
- (3) Main statute of Hamburg Chamber of Architects

The professional regulations can be viewed and  
accessed via the website of the Hamburg Chamber of  
Architects [www.akhh.de](http://www.akhh.de) / Section: Recht (legal issues).

The legal occupational title "Landschaftsarchitekt"  
(landscape architect) was awarded to WES & Partner  
GbR in Germany following their entry in the list of ar-  
chitects of the Hamburg Chamber of Architects.

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## *Links to photographers*

Site plan, visualisation + photos:  
WES LandschaftsArchitektur  
[www.wes-la.de](http://www.wes-la.de)

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