



New building for publishing house "Der Spiegel" - Ericusspitze, Hamburg

MERGED WITH A HISTORIC BASTION

Concept

The new building of the SPIEGEL publishing house and the Ericus Kontor open up both towards the water and onto a south-facing square. A striking motif is the smooth water surface, flush with the ground, which reflects the light, sky, people, trees and facades, while at the same time separating the catering area unobtrusively from the remaining open space.

A generously-sized, likewise south-facing ensemble of steps for seating, with a zone of steps to walk up, like a carpet, plays in detail with the themes of materiality and superimposition. At the same time, the stairway with its seating niches is characterised by a high level of precision, providing an appealing opportunity to change levels along the generously-sized promenade.

The planning of the open spaces is based on the urban planning compositional principle: public promenades and a semi-public square with a base, supporting the buildings above. As a result, the square has become an integral part of the overall composition and part of the building base. The colour scheme and texture of the materials plays a significant role; these are precisely in line with the materials of the building base and the historical Ericus bastion. A dialogue between contemporary and traditional materials is hence a logical consequence of this location.

At the same time, the design of the outside space has been kept as reserved as possible, in order to make the spirit of the location tangible – and not least the "investigative" journalism carried out by the SPIEGEL.

Client

ROBERT VOGEL GMBH & CO. KG, HAMBURG

Project period

2008-2012

Size

10,500 m²

Type

SERVICE & ADMINISTRATION

Location

HAMBURG, GERMANY

Competition

4. PRIZE „BEBAUUNG DER ERICUSSPITZE IN DER HAFENCITY“, 2007

Realisation

WES & PARTNER

Partner

HENNING LARSEN ARCHITECTS, KOPENHAGEN
ARUP DEUTSCHLAND GMBH, BERLIN

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Publications

Yearbook „Architektur in Hamburg 2012“ **Das Spiegel-Verlagsgebäude**
Publisher: Hamburgische Architektenkammer
Junius Verlag GmbH, 2012

Trade journal „DBZ Deutsche Bauzeitschrift“ **Multitalent Multimediahaus**
Author: Dirk Meyhöfer
Bauverlag BV GmbH, 01.2012

Book **Das SPIEGEL-Haus in der Hafencity Hamburg**
Publishers: Susanne Beyer, Martin Doerry
DVA Deutsche Verlags-Anstalt, 2011

Weekly magazine „Der Spiegel“ **Ericusspitze 1: Der SPIEGEL ist umgezogen**
Author: Gregor Schläger
SPIEGEL-Verlag Rudolf Augstein GmbH & Co. KG, 38.2011

Broschüre Hafencity Hamburg-Projekte: Einblicke in die aktuellen Entwicklungen
Brooktorkai/Ericus – Perfekt positioniert: Bürostandort an der Speicherstadt
Herausgeber: Hafencity Hamburg GmbH, 2010

Expo Real brochure „Hafencity“ **Ericusspitze / Spiegelverlag**
Publisher: Hafencity Hamburg GmbH
Hafencity Hamburg GmbH, 2009

Digitale magazine **Spiegel HQ**
http://issuu.com/henninglarsenarchitects/docs/spiegelhq_magazine/39?e=5812837/1379033
Henning Larsen Architects, Kopenhagen

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Project Images



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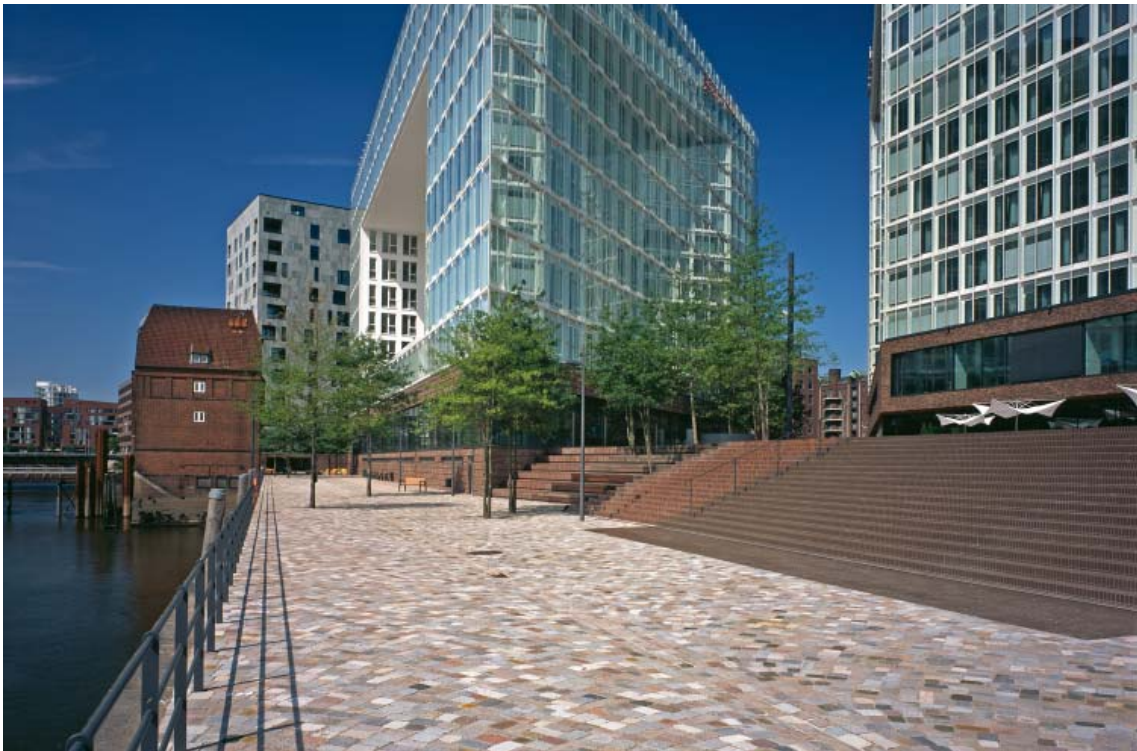
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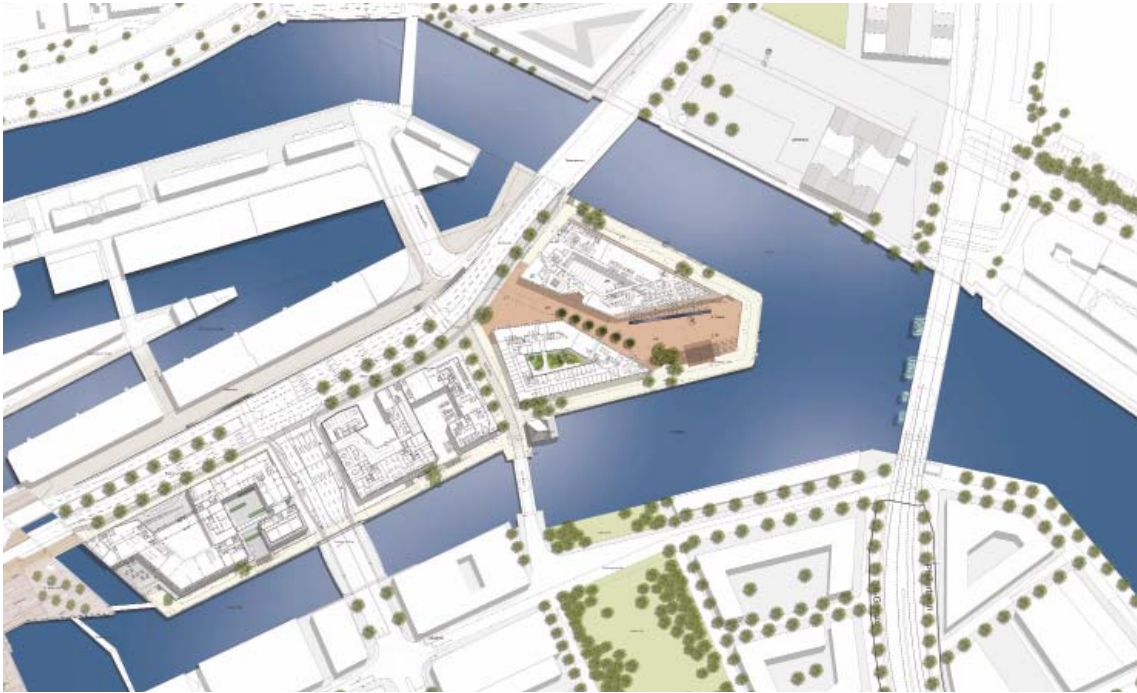
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Legal notice

WES GmbH
LandschaftsArchitektur (LandscapeArchitecture)

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District court Hamburg HRB 100420

Person responsible for content according to
§ 55 Abs. 2 RStV: Wolfgang Betz (address as above)

The rules of professional conduct are specified in:

- (1) Chamber of Construction Law Hamburg
(BauKaG HH)
- (2) Implementing regulations for Chamber of
Construction Law (DVO BauKaG HH)
- (3) Main statute of Hamburg Chamber of Architects

The professional regulations can be viewed and
accessed via the website of the Hamburg Chamber of
Architects www.akhh.de / Section: Recht (legal issues).

The legal occupational title "Landschaftsarchitekt"
(landscape architect) was awarded to WES & Partner
GbR in Germany following their entry in the list of ar-
chitects of the Hamburg Chamber of Architects.

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Links to photographers

Jürgen Voss, Architekturfotografie
www.blau-grau.de

Side plans + Visualisation: WES LandschaftsArchitektur
www.wes-la.de

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